

PractoMind Foundation has been started as a trust to support the cause behind **Mo Pathashala** and is a non profit organization mainly in the field of Education. We aim to modernize Rural Reach in the areas of Education, Health and Social Status.

Mo Pathashala as an initiative has been started in the Kumarpur Panchayat of Cuttack District, Odisha during December 2014. Since then we have tried our best to provide quality education at our 4 centers where more than 350 students are getting benefited. So far we were able to bring a positive change to almost 89 families in 3 GPs with 22 villages and have also provided 126 scholarships to the deserving students.

Till now we are sponsoring the initiative from personal fund along with program fees collection and was not able to expand to more locations due to financial constraints. It's not possible for us to fulfil our mission statement as defined below and we have planned to completely change our outreach model from this year.

From 2021-22 session we are aiming to give totally free after school classes to rural students having excellent talent and eager to explore more in their interest areas. We have planned to reach maximum possible area of rural Odisha with this program.

Initially we will provide Free Learning Consultation to 10th class Odisha State Board students of Rural Odisha and then gradually pan to include curriculum for 8th and 9th class. We will target each rural area in Panchayat level of Odisha in a phased manner. We are looking for donations in various ways to achieve these tasks and planning this campaign.

The details of this project for the benefit of our donors, members and well wishers is outlined below,

Project Details:

1. Objective of this Project

- Providing free educational consultation along with personality training to needy/backward rural students of Odisha.
- Providing career counselling after HSC.
- Promoting Odisha State Board curriculums in Rural Odisha.
- Creating Micro-Employment in Rural Odisha for the young aspirants.
- Reaching every students of Rural Odisha through affordable and effective platform through which we can develop different life skills among them.
- To get 100% result in HSC Board exams in Rural Odisha.
- Providing higher studies scholarships to the needy and deserving students

2. Mission

Discover, develop, and deliver innovative educational practices that can reach each and every students of Odisha by 2030.

3. Problem Statement

As we are in Rural Education since last 5 years, we have noticed some basic barriers that came between primary education and students. These are financial conditions and awareness of family. It has been seen most of the students are unable to continue their higher studies after 10th board due to lack of financial assistance & awareness among their parents. So it is very important to discover and innovate a cognitive affordable platform that can support them to complete their school classes successfully.

4. Solutions to be provided by PMF/Mo Pathashala

- Providing **Free Online Content in Odia** (Video + Content + Assessments)
- Providing **Offline Subject Notes** to each student
- Organizing **Free Weekend Class** in GP Level for Doubt Clearing
- Creating **connection between teachers and students** through Volunteers
- Organizing GP wise **Seminars** for creating competitiveness among students
- Providing sample chapter wise **important question and answer sheets** for HSCE Exam, with help tools
- Developing an effective **Digital Platform** for Students, Teacher, Parents, and our Volunteers

5. Budget Estimates (Yearly-Phase 1):

Particulars	Funds Require (approx.)
Creating Contents – Videos and Notes	150000
Creating Digital Platform	30000
Establishing Hubs in GP Level (20 hubs)	60000
Operational Cost – GP Level	360000
Operational Cost – Central Hub	240000
Miscellaneous	60000
Total	900000

6. Strategies for Effective Execution:

- **Funds Collection & Reconciliation:** to make it happen we need initial funding. For collecting these funds we are planning fund raisers in various platforms. Along with fund raiser campaigns we are ready to receive micro donation in form of various memberships like Regular Membership and Life Membership.
- **Initial Steps:** after getting initial funds we will start our background work such as hiring effective volunteer teachers to prepare effective contents in all the subjects. Then we have to digitalize it by creating an E-Learning Platform.
- **Starting Video Contents:** after getting the framework ready and written contents, we will start creating interactive videos to be uploaded in the platform, which can be broadcasted in various channels across the hubs & centers. Currently we re uploading our video contents on Mo Pathashala YouTube channel only.
- **Identifying Initial Areas to Start:** we must then identify target areas to start and implement it as a pilot project to see the effectiveness of the project. For the first phase we will in various GPs in 2-3 districts.
- **Volunteer Onboarding & Team Building:** appointing volunteers in GP level along with to setup group of teachers who will be responsible for taking free classes every week asper a timeline. Then we have to set-up a back-end team for monitoring & evaluation of the effectiveness of the project.
- **Good to Start:** our Management board consisting of Trustees, Selected Life Members, External members will regularly monitor the progress and release the funds accordingly.

7. Monitoring & Evaluation

A comprehensive monitoring and evaluation system will be put in place to monitor & evaluate the project. We will develop a transparent system in which all the members and beneficiary can track all the activities along with can access the information they require or need to know. For each transaction we will set up digitalized platforms to track and keep in record.

We have currently partnered with Kotak Mahindra Bank and Razor Pay for our bank account and collection purposes. We are also planning for a cloud based

accounting tool to record all incoming and outgoing transactions to be uploaded on a regular basis in our website.

8. Reporting

We will publish and send quarterly financial & operation report to each members and team. All the reports should be extracted quarterly basis to evaluate the progress and will examined by a board of members selected by the members & volunteers.

9. Time Required for Implementation:

The project is in the position and we have tied of with initial teachers for content creation, but the funds are needed urgently to get into full execution mode. We hope to be able to raise required funds soon with the help of our members and donors soon.

But at any cost we are targeting to start the first stage of the project in August 2020.

Let's Spread Smiles and Hope along Millions of Children. Donate with an amount as small as Rs. 50 for the cause.

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